

## DESIGN ENTRY FORM



STEP  
1

### READ ENTRY REQUIREMENTS

- Complete one entry form for each piece entered for each category. Make certain all fields are complete and accurate before submitting.
- All entries must be accompanied by photographs(s) and payment in full.

#### PHOTO SUBMISSION REQUIREMENTS

- 1 Submit photos of finished jewellery only. All photos must be submitted on CD along with your entry form. We require **TIF/JPEG files, 300 dpi** for reproduction at 8x10 inches MINIMUM. No prototypes or CAD drawings. Photos must be in **black background** only.
- 2 Please include a color print for color reproduction to ensure we use the correct image.
- 3 Each photo must contain only one piece of jewellery; the piece entered. Do not include lines or collections.
- 4 You can submit up to 4 different photos of the piece you're entering (we suggest highlighting your piece from various angles). Indicate your number one photo choice; the other three photos will only be visible to voters when they click on your photo to enlarge.

We suggest you to have professional photographs taken of your piece, and check all copy before submission.

We cannot change your copy after receipt.

STEP  
2

### COMPLETE ENTRY/PROCESSING FEE

1 entry : ₹ 5,000 each + 15% S.Tax

Please enter the number of entries below :

Number of entries \_\_\_\_\_ x entry fee of ₹ \_\_\_\_\_ each = ₹ \_\_\_\_\_

Entry	₹ 5000/- only*
Entry	₹ 7000/- only*
Entry	₹ 8500/- only*
Entries	₹ 2500/- each only*

\*Plus Service Tax 15% extra.  
Offer Valid till 31 July 2016.

#### PAYMENT MUST BE SUPPLIED WITH APPLICATION

We accept payment by cheque/online payment.

- Enclosed is my cheque for ₹ \_\_\_\_\_ made payable to "Gem & Jewellery Information Centre"

STEP  
3

### COMPLETE ONE ENTRY FORM FOR EACH SUBMISSION

One winner will be awarded in each category. Winner will be chosen by the jewellery retail community and a panel of jury members. Write legibly. The information you provide will be used in your product description online and possibly in print. Category finalists will be notified and announced in November 2016. All finalists will be required to send their product for inspection.

Your Name : \_\_\_\_\_

Company Name (to appear in contest & in print) : \_\_\_\_\_

E-mail : \_\_\_\_\_

Address : \_\_\_\_\_

City/State : \_\_\_\_\_ PIN : \_\_\_\_\_

Country \_\_\_\_\_ Phone/Fax : \_\_\_\_\_

Designer's Name : \_\_\_\_\_

Suggested Retail Price : in (₹) \_\_\_\_\_

Product Description : 100 words in separate sheet.

STEP  
4

### SELECT YOUR PRODUCT & SUGGESTED RETAIL PRICE CATEGORY

You may enter as many categories as you wish; however, a separate entry form, photos and fee must be submitted for each piece and category. Submit photos of finished Jewellery only. Semi-mounts must be shown with center stone. All products submitted must be commercially available. No prototypes or CAD drawings will be accepted. Price categories are based on suggested retail.

Please read our list of category requirements in the Official Rules before entering your piece to ensure that it is eligible.

#### PRODUCT CATEGORIES

If you are a **jewellery manufacturer**, you can submit your entries for the below product categories :

##### • Diamond Jewellery

- Under ₹ 5,00,000     Over ₹ 5,00,000

Category Partner



##### • Colored Stone Jewellery

- Under ₹ 5,00,000     Over ₹ 5,00,000

##### • Gold Jewellery

- Under ₹ 2,50,000     Over ₹ 2,50,000

##### • CZ Jewellery

- Over ₹ 50,000

##### • Designer Jewellery (Only for Designer Manufacturers and Designer Labels)

- Under ₹ 5,00,000     Over ₹ 5,00,000

**Temple Jewellery of the Year** [refer to rules - 3 (vii)]

**Theme based Jewellery of the Year-Architectural** [refer to rules - 3(viii)]

**Accessory Jewellery of the Year** [refer to rules - 3 (ix)]

#### BEST OF THE BEST CATEGORIES

If you are a **jewellery retailer or retailer cum manufacturer**, you can submit your entries for the below categories :

##### • Best Bridal Design

- Under ₹ 15,00,000     Over ₹ 15,00,000

##### • Best Necklace Design

- Under ₹ 10,00,000     Over ₹ 10,00,000

##### • Best Ring Design

- Under ₹ 2,50,000     Over ₹ 2,50,000

##### • Best Bracelet Design

- Under ₹ 5,00,000     Over ₹ 5,00,000

##### • Best Earring Design

- Under ₹ 5,00,000     Over ₹ 5,00,000

JJS-IJ Jewellers' Choice Designs Awards  
 Indian Jeweller Magazine  
 Journal House, A-95, Janta Colony, Jaipur - 302 004 India

Applicant's Signature \_\_\_\_\_

Date \_\_\_\_\_ Applicant Mobile No. \_\_\_\_\_

E-mail : \_\_\_\_\_

- Yes I'd like to receive additional information (including E-mails) from IJ and IJ Jewellers' Choice Design Awards.

- Form Completed
- Cheque in favour of "Gem & Jewellery Information Centre" enclosed/online payment
- Photos enclosed as mentioned in Step 1
- Category Marked Properly

## The 2016 JJS-IJ Jewellers' Choice Design Awards Official Rules

### 1. ELIGIBILITY:

- Eligible Entrants : The contest is open to businesses and individuals engaged in the design, manufacture and retail of jewellery. For businesses who enter, the person submitting an entry on behalf of a business must be 18 years of age or older at the time of entry and must be properly authorised to enter on behalf of such business. For individuals who enter, he must be 18 years of age or older at the time of entry. Employees (and their immediate families and household members) of 'IJ Magazine' or 'IJ Group' ("Organizer"), its parents, affiliates, subsidiaries, advertising and promotion agencies, or any other companies sponsoring the Awards are not eligible. Void where prohibited by law.
- Eligible Pieces : To be eligible, the jewellery piece must (i) be commercially available, (ii) be an original design, and (iii) meet the category requirements (general and specific) for each category in which it is entered. The category requirements are set forth below.
- Design which got awards anywhere won't be allowed to participate.
- Designs/Jewellery which are manufactured in the year 2015-16 can only take part.
- 'Product Categories' are only for **jewellery manufacturers** to participate in.
- 'Best of the Best Categories' are for **jewellery retailers, retailers cum manufacturers** to participate.

### 2. GENERAL CATEGORY REQUIREMENTS:

- Each piece entered must be commercially available. A one-of-a-kind piece may be entered as long as it is commercially available.
- Prototypes and/or CAD drawings will be disqualified. Submit photos of finished Jewellery only.
- Semi-mounts should be shown with center stone so that voters can see the design. You must indicate in the description if the price is for the semi-mount only. The category selected for a semi-mount should be based on the price of the semi-mount only, exclusive of center stone.
- All natural (i.e. mined) diamond Jewellery must be compliant with the Kimberley Process system of warranties.

### 3. SPECIFIC CATEGORY REQUIREMENTS:

- Diamond Jewellery:** Natural diamonds only. Lab-created stones will not be accepted. All treatments (i.e., lasering, HPHT) must be disclosed. The entry must include only one item example : either it should be necklace or earrings, not both.
- Colored Stone Jewellery:** Natural stones only. All treatments must be disclosed. Lab-created and synthetic stones will not be accepted for this category. The entry must include only one item example : either it should be necklace or earrings, not both.
- Gold Jewellery:** Minimum of 18 karat. Yellow, white, rose, and multi-tone all qualify. The entry must include only one item example: either it should be necklace or earrings, not both.
- Designer Jewellery :** Participation only for designer labels. Disclosure of synthetic, Lab-created gemstone is required. All treatments must be disclosed. Lab-created and synthetic stones can be accepted for this category. Minimum of 18 karat gold or 92.5 silver. The entry must include only one item example : either it should be necklace or earrings, not both.
- CZ Jewellery :** Disclosure of synthetics, lab-created gemstone is required. All treatments must be disclosed. Lab-created and synthetic stones can be accepted for this category. The entry must include only one item example : either it should be necklace or earrings, not both.
- Best Bridal Design:** Category consists of bridal jewellery (i.e. combination of necklace, earrings, rings, bangles, mangalsutras etc.)
- Temple Jewellery of the Year :** Minimum 18 Karat gold. Yellow, Antique and multi-tone will qualify. Precious and Semi-Precious stones can be used. Temple Jewellery comes in varied designs like :
  - Traditional such as Waves, dots and lines.
  - Motifs such as floral shapes like lotus flower and birds like peacock and swans.
  - Abstract such as zig-zag and interspersed of shapes.
  - Temple designs such as Gods and Goddesses, dancers and royal figure statues
- Theme based Jewellery of the Year-Architectural :** Jewellery that takes direct inspiration from Buildings, Monuments or cities. Jewellers and Designers must generate contemporary, practical and aesthetically attractive designs in terms of look and feel. All kinds of alloy (metals) qualify. No accessories allowed. The entry must include only one item, example : either it should be a necklace or earrings, not both.
- Accessory Jewellery of the Year :** Minimum 14 Karat gold and 750 silver will be accepted. The accessories can include Hair pin, Hair bangles, Cuff-links, Tie-pin, Brooch, Pen, Mobile-Cover/Clip, Purse, Clutch, Wallet, Kalangi, Buttons etc.

### 4. HOW TO ENTER:

- Submit entries to : IJ Magazine
- Attn: IJ Jewellers' Choice Design Awards 2016  
 Indian Jeweller Magazine, Journal House, A-95, Janta Colony, Jaipur - 302 004 India
- Entries must be received by 31st August 2016
- To be complete, an entry must include: (1) a completed and signed entry form (complete all fields); (2) photographs on CD that meet the Photo Submission Requirements stated on the entry form; and (3) entry fee payment calculated in accordance with the Entry/Processing Fees table set forth on the entry form.
- Late and incomplete entries will be disqualified. Once a submission is made, no additional or replacement photography or copy will be accepted.
- You may submit as many entries as you'd like, and may enter a piece in multiple categories. Each entry per category shall require a separate entry form, (e.g., a single piece entered in both the Diamond Jewellery under Rs. 5,00,000 category and the Gold Jewellery under Rs. 2,50,000 category will require a separate entry form).

### 5. SELECTION OF FINALISTS AND WINNERS:

**For Product Categories :** Winners will be determined via two way judging process. First, voting will be done by Jewellery Retailers on a secure IJ Jewellers' Choice Design Awards website. Second, physical judging will be done by a panel of jury members for the finalist products.

**For Best of the Best Categories :** Winners will be determined via two way judging process. First, voting will be done by the panel of jury members on a secure IJ Jewellers' Choice Design Awards website. Second, physical judging will be done by a panel of jury members for the finalist products.

Photos from your photo submission CD will be posted for viewing and voting by 3rd Oct., 2016. The voting period will begin from 3rd Oct. 2016 and closes on 17th Oct. 2016. All voting will be anonymous. Any attempt to compromise the anonymity of voting will result in disqualification. The top three (3) or five (5) vote getters in each category will be short listed for the second round of judging. The short listed products will be deemed as "FINALISTS".

### 6. FINALISTS:

Finalists will be notified in November 2016. The three or five finalists in each category will be required to submit their entered piece for the second round of judging. The final judging will be done by the Jury of experienced industry experts and prominent jewellers on 19th November 2016. Jewellery must be sent via insured, registered mail or hand carried by company's executive. Failure to submit jewellery may result in disqualification. Any piece that, upon inspection, is determined by Organizer in its sole discretion not to qualify for the category in which the piece was entered will be disqualified from that category.

### 7. CATEGORY AWARD:

**WINNERS :** Winners will be determined on the basis of physical evaluation of the finalist products at the Grand Jury Meet on the basis of design, innovation, craftsmanship and wearability. From among the finalists in each category, the highest Jury Vote recipient in each category will receive the IJ Jewellers' Choice Design Award 2016 for such category. Category award winners will be notified in December 2016.

### 8. PRIZES:

- All category award-winning pieces will be featured in the Dec-Jan 2017 issue of IJ.
- All category award winners and finalists will be featured in IJ's "Best of the Best" Jewellers' Choice Design Award Supplement, which will be mailed with the Jan or Feb issue of IJ.
- All category award winners and finalists will receive a IJ Jewellers' Choice Design Award logo and collateral materials for use in promoting their winning piece.
- All category award winners will receive a IJ Jewellers' Choice Design Award Trophy at the award ceremony.
- All category award winners and finalists will receive a certificate by the Organizer.

### 9. GENERAL RULES:

- Entries that do not comply with any of these rules will be disqualified.
- By submitting your entry, you grant Organizer the right and license to reproduce, publish, distribute, and display your entry materials, and portions thereof, in any of its IJ publications in all media, and advertising the same, and you represent and warrant: (i) that the work depicted in your entry is your own original creation, that Organizer's use and publication of your entry materials will not infringe upon or otherwise violate any copyright, trademark, patent, trade secret, or other intellectual property right, any right of publicity, privacy, or other personal right or any law, rule, or regulation; (ii) that the information provided on your Payment Form and Entry Form is accurate and complete; (iii) that you have obtained all necessary license and releases from persons depicted in, or involved in creating (including photographers), your entry materials and listed on your Entry Form so that Organizer will not incur any obligation/liability to them based upon its use or publication of your entry materials.
- Entry materials (other than actual Jewellery pieces) will not be returned.
- Organizer is not liable for lost, stolen, illegible, misdirected, damaged, or mutilated entries. Entry fee is non-refundable and will not be returned (even if your entry is determined to be ineligible or disqualified) unless competition is cancelled or postponed by Organizer.
- Organizer reserves the right to cancel or postpone all or portions of the competition for any or no reason. If you have submitted an entry for a cancelled or postponed portion of the competition, Organizer will refund your entry fee for that entry within thirty (30) days of any decision to cancel or postpone, and the licenses granted by you to Organizer under these rules for the affected entries will terminate. In addition, Organizer reserves the right to combine selected categories.
- Winners will be required to sign and return an affidavit of eligibility and publicity/liability release within thirty (30) days of notification or may be disqualified.
- Taxes and other expenses on the awards are the responsibility of the winners.
- By entering, each entrant accepts and agrees to be bound by these Official Rules and by the decisions of Organizer regarding the same. Organizer's decisions are final on all matters regarding these Awards.

### 10. FINE JEWELS AUCTION:

- Only finalist products will be enrolled for auction and display products.
- All companies willing to participate in the auction, may ask for an auction form separately, rest finalist products will be tagged as not for sale.
- There will be a separate evaluator for approving the suggested reserved price for each product submitted for auction.
- Please give your official consent by 5th Nov. 2016.

## JJS-IJ Jewellers' Choice Design Awards