

DESIGN ENTRY FORM



STEP
1

READ ENTRY REQUIREMENTS

- Complete one entry form for each piece entered for each category. Make certain all fields are complete and accurate before submitting.
- All entries must be accompanied by photographs(s) and payment in full.

PHOTO & VIDEO SUBMISSION REQUIREMENTS

- 1 Online submission only. Submit photos & video of finished jewellery. All photos & video must be submitted on email/drivelinek/website along with your entry form. We require **JPEG files, 300 dpi** for reproduction at 8x10 inches **MINIMUM** and 360 degree video in MP4 format (maximum size 1 MB). No prototypes or CAD drawings. Photos & Video must be in **Black / White Background** only.
- 2 Each photo & video must contain only one piece of Jewellery: the piece entered. Do not include lines or collections.
- 3 You can submit up to 4 different photos of the piece you're entering (we suggest highlighting your piece from various angles). Indicate your number one photo choice; the other three photos along with the video will only be visible to voters when they click on your photo to enlarge.

We suggest you to have professional photographs & video taken of your piece, and check all copy before submission.

We cannot change your copy after receipt.

STEP
2

COMPLETE ENTRY / PROCESSING FEE

- 1 Entry : ₹ 5,000 + GST: 18%
- Upto 4 Entries : ₹ 20,000 + GST: 18%
- Upto 15 Entries : ₹ 35,000 + GST: 18%
- 15 or more Entries : ₹ 2,250 each + GST: 18%

Last Date of Registration

Manufacturer: **20th Oct. 2025** and Retailers: **1ST Nov. 2025**

Please enter the number of entries below :

Number of entries _____ Entry fee = ₹ _____

PAYMENT MUST BE SUPPLIED WITH APPLICATION

We accept payment by cheque/online payment.

- Enclosed is my cheque for ₹ _____ made payable to **"Gem And Jewellery Information Centre"**



STEP
3

COMPLETE ONE ENTRY FORM FOR EACH SUBMISSION

One winner will be awarded in each category. Winner will be chosen by the jewellery retail community and a panel of jury members. Write legibly. The information you provide will be used in your product description online and possibly in print. Category finalists will be notified and announced in November 2025. All finalists will be required to send their product for inspection.

Your Name : _____

Company Name (to appear in contest & in print) : _____

_____ GST No.: _____

E-mail : _____

Address : _____

City/State : _____ PIN : _____

Country _____ Phone/Fax : _____

Designer's Name : _____

Suggested Retail Price : in (₹) _____

Product Description : 100 words in separate sheet.

Please Tick: I accept that the my designs are not forged, copied or plagiarised. If it is found so, the organisers hold the sole right to disqualify them without giving further explanation. If any action thereby taken is accepted.

STEP
4

SELECT YOUR PRODUCT & SUGGESTED PRICE

You may enter maximum 4 entries in each category; however, a separate entry form, photos and fee must be submitted for each piece and category. Submit photos of finished Jewellery only. Semi-mounts must be shown with center stone. All products submitted must be commercially available. No prototypes or CAD drawings will be accepted.

Please read our list of category requirements in the Official Rules before entering your piece to ensure that it is eligible.

MANUFACTURER CATEGORIES (Exclusive for Jewellery Manufacturers)

Participation only for jewellery manufacturers, you can submit maximum four entries for the below product categories :

ADORNED ACCESSORY OF THE YEAR

This category honors the most innovative and stylish accessory that transforms everyday fashion into a statement of artistry. From hair ornaments to brooches, belts, bags, or eyewear, it celebrates designs that redefine how accessories are worn and admired in contemporary style.

ALTERNATE JEWELLERY OF THE YEAR

This category honors jewellery crafted without the use of traditional metals like gold or silver. It celebrates innovative designs made from alternative materials such as wood, thread, seashells, ceramics, recycled elements, and more—showcasing creativity, sustainability, and a fresh approach to adornment.

ARTEFACTS OF THE YEAR

This category celebrates exceptional, non-wearable creations made with precious metals or stones—like a decorative showpiece, ceremonial item, or luxury keepsake. These pieces reflect artistic brilliance, cultural richness, and the grandeur of Indian craftsmanship beyond traditional jewellery.

COLOUR STONE JEWELLERY OF THE YEAR

This category celebrates stunning jewellery made with coloured gemstones—from traditional Navratna to rare stones like opals and spinels. The piece should highlight the beauty of the stone through creative design, fine craftsmanship, and a strong sense of style.

DIAMOND JEWELLERY OF THE YEAR

This category celebrates stunning creations made with natural diamonds, showcasing exceptional craftsmanship and design. From bold statement pieces to intricately detailed work, it honors jewellery that reflects elegance, innovation, and the timeless brilliance of diamonds.

GOLD JEWELLERY OF THE YEAR

This category celebrates outstanding gold jewellery that blends heritage with modern flair. From antique styles and temple designs to bold new creations—it proves that gold is never old, it only gets bolder.

POLKI JADAU JEWELLERY OF THE YEAR

Honors the finest examples of Polki Jadau craftsmanship—pieces characterized by uncut diamonds set in intricate patterns, reflecting regal aesthetics and exquisite traditions of Indian jewellery art.

TEMPLE JEWELLERY OF THE YEAR

Rewards jewellery inspired by traditional temple motifs, renowned for elaborate carving, motifs of deities, and cultural significance. These pieces often blend goldwork, gemstones, and heritage design reflective of South Indian legacy.

RETAIL CATEGORIES (Exclusive for Jewellery Retailers)

Participation only for **jewellery retailers**, you can submit maximum four entries for the below categories :

BEST BRACELET OF THE YEAR

Celebrates the most remarkable bracelet design presented by a retailer, focusing on innovation, craftsmanship, and style.

BEST BRIDAL JEWELLERY OF THE YEAR – DIAMOND

Honors the finest bridal jewellery crafted primarily with diamonds, combining elegance, design sophistication, and suitability for a bride's special day.

BEST BRIDAL JEWELLERY OF THE YEAR – GOLD

Awards outstanding bridal jewellery made predominantly with gold, showcasing traditional beauty and contemporary charm suited for weddings.

BEST GROOM'S JEWELLERY OF THE YEAR

Recognizes exceptional jewellery designed for grooms, reflecting masculine style, uniqueness, and cultural significance.

BEST EARRING OF THE YEAR

Highlights the most striking earring design retailed during the year, judged for creative composition, craftsmanship, comfort, and appeal.

BEST NECKLACE JEWELLERY OF THE YEAR

Rewards the best necklace retailed, focusing on innovation, visual impact, and wearability.

BEST RING DESIGN

Honors the most outstanding and creative ring design retailed, emphasizing originality, craftsmanship, and style suited for diverse occasions.

COUTURE JEWELLERY OF THE YEAR

Celebrates the highest level of jewellery artistry retailed as couture pieces—those that stand out for their exclusivity, handcrafted excellence, and high-fashion statement.

PRET JEWELLERY OF THE YEAR

Recognizes jewellery pieces that are ready-to-wear, accessible, and reflect current fashion trends while maintaining quality and style.

STATEMENT BROOCH OF THE YEAR

Awards the most impressive and expressive brooch retailed, distinguished by bold design, craftsmanship, and the ability to make a style statement.



SUBMIT YOUR COMPLETE PACKAGE TO

JJS-IJ DESIGN AWARDS

Indian Jeweller Magazine

Journal House, A-95, Janta Colony, Jaipur - 302 004 India

Applicant's Signature _____

Date _____ Applicant Mobile No. _____

Email: _____

- Yes I'd like to receive additional information (including E-mails) from IJ and JJS-IJ Design Awards.

CHECK LIST

- Form Completed Category Marked Properly
 Photos enclosed as mentioned in Step 1
 Cheque in favour of **"Gem And Jewellery Information Centre"** enclosed / online payment

The 2025 JJS-IJ Design Awards Official Rules

1. ELIGIBILITY

1.1 Eligible Entrants
The 2025 JJS-IJ Design Awards are open to businesses and individuals engaged in the design, manufacture, and retail of jewellery. The following conditions apply:

- Business Entrants: The person submitting an entry on behalf of a business must be 18 years of age or older at the time of entry and must be duly authorized to act on behalf of the business.
- Individual Entrants: Individuals must be 18 years of age or older at the time of entry.
- Eligible Entrants: Employees (and their immediate families and household members) of IJ Magazine, IJH Group (the "Organizer"), its parents, affiliates, subsidiaries, advertising and promotion agencies, or any other companies sponsoring the Awards are not eligible to participate in the sponsored category.
- Void Where Prohibited: The contest is void where prohibited by law.

1.2 Eligible Pieces

- To be eligible, a jewellery piece must:
 - Be commercially available.
 - Be an original design.
 - Meet the general and specific category requirements for each category entered (see below).
- Not have received awards in any other competition.
- Be manufactured in the year 2024–2025.

- Product Categories: Open only to jewellery manufacturers.
- Retail Categories: Open only to jewellery retailers.

2. GENERAL CATEGORY REQUIREMENTS

- Each piece must be commercially available. One-of-a-kind pieces are eligible only if they are commercially available.
- Prototypes and/or CAD drawings will be disqualified. Only photos and videos of finished jewellery are accepted.
- Semi-mounts must be shown with a center stone to display the complete design. The entry description must indicate if the price is for the semi-mount only, excluding the center stone. The category for a semi-mount is determined based on the price of the semi-mount alone.
- All natural diamond jewellery must comply with the Kimberley Process system of warrants.

3. HOW TO ENTER

Entries must be submitted to: IJ Magazine Attn: Design Awards 2025
Journal House, A-95, Janta Colony, Jaipur-302004, India, Email: info@indianjeweller.in, Website: indianjeweller.in/designawards
Phone: +91 141 9773394823, 9082501002

Deadline: Entries must be received by October 30, 2025 (for both Manufacturers and Retailers).

3.1 Submission Requirements – Each entry must include:

1. A completed and signed entry form with all fields filled.
2. Photographs submitted via CD or email, adhering to the Photo Submission Requirements specified on the entry form.
3. Entry fee payment, calculated according to the Entry/Processing Fees table provided on the entry form.
- Maximum Entries: Up to 4 entries per category are allowed. Each entry requires a separate entry form, photographs, and fee (e.g., two pieces in the Diamond Jewellery category count as two separate entries).
- Late or Incomplete Entries: Late or incomplete entries will be disqualified.
- No Modifications: Once submitted, no additional or replacement photography or copy will be accepted.

4. SELECTION OF FINALISTS AND WINNERS

4.1 Product Categories – Winners are determined through a two-stage judging process:

1. Online Voting: A panel of jewellery experts will vote on a secure JJS-IJ Design Awards website. Photos from your submission will be posted for viewing and voting starting **November 11, 2025**.
2. Physical Judging: Finalist products will undergo physical judging by a panel of jury members.
- Voting Period: Begins November 11, 2025, and ends November 15, 2025.

4.2 Retail Categories – Winners are determined through a two-stage judging process:

1. Online Voting: A panel of jury members will vote on a secure IJ Design Awards website.
2. Physical Voting: Finalist products will undergo physical judging by a panel of jury members.
- Anonymity: All voting is anonymous. Any attempt to compromise anonymity will result in disqualification.
- Shortlisting: The top three (3) or five (5) vote-getters in each category will be shortlisted as "Finalists."

4.3 Finalists

- Notification: Finalists will be notified in November 2025.
- Submission of Pieces: Five finalists in each category must submit their entered piece for the second round of judging via insured, registered mail or hand-delivered by a company executive. Failure to submit the piece will result in disqualification.
- Eligibility Check: The Organizer reserves the right to disqualify any piece that, upon inspection, does not qualify for the entered category.

5. CATEGORY AWARD WINNERS

Winners are determined based on physical evaluation at the Grand Jury Meet, judged on:

- Design + Innovation + Craftsmanship + Wearability
- The piece with the highest jury vote in each category will receive the JJS-IJ Design Award 2025 for that category.

6. PRIZES

- All category award-winning pieces will be featured in the Dec-Jan 2026 issue of IJ Magazine.
- All category award winners and finalists will be featured in the Best of the Best Design Award Supplement.
- All category award winners and finalists will receive a JJS-IJ Design Award Trophy and collateral materials for the winning piece.
- All category award winners will receive a JJS-IJ Design Award Trophy at the award ceremony.
- All category award winners and finalists will receive a certificate from the Organizer.

7. GENERAL RULES

1. Compliance: Entries that do not comply with these rules will be disqualified.
2. Rights and Licenses: By submitting an entry, entrants grant the Organizer a non-exclusive, perpetual, worldwide license to reproduce, publish, distribute, and display entry materials (for portions thereof) in any media for the Organizer's publications, promotions, or advertising. Entrants represent and warrant that:
 - The work is their original creation.
 - The Organizer's use of entry materials will not infringe upon or violate any copyright, trademark, patent, trade secret, or other intellectual property rights, nor any rights of publicity, privacy, or other personal rights of any individual.
 - All information in the Entry Form is accurate and complete.
 - All necessary licenses and releases from individuals depicted in or involved in creating the entry (including photographers) have been obtained, and the Organizer has no obligation or liability to them.
3. Taxes and Expenses: Winners are responsible for any taxes or other expenses associated with the awards.
4. Acceptance of Rules: By entering, each entrant accepts and agrees to be bound by these Official Rules. The Organizer's decisions are final and binding.

JJS-IJ Design Awards

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